



## Economic Round Table Report

◆ SoCalLeadingEdge.org ◆

2018



pgs. 26-35 Extended Centerfold

Showcasing Our Region's  
**Accessibility,  
Affordability,  
& Availability**

Los Angeles



# DEMOGRAPHICS

## REGIONAL PROFILE

**REGIONAL POPULATION<sup>1</sup>** **542,208**

<b>Annual Growth</b>	<b>REGIONAL TOTAL</b>
2023 Projected	571,683
2018 Estimate	542,208
2010 Census	496,041

<b>Population by Origin</b>	<b>REGIONAL TOTAL</b>
Not Hispanic or Latino	296,356
Hispanic or Latino	245,455

<b>Population by Race</b>	<b>REGIONAL TOTAL</b>
White	284,176
Black/African American	78,346
American Indian/Alaskan Native	5,335
Asian	21,025
Native Hawaiian or Pacific Islander	1,304
Other	121,096
Two or more Races	30,529
Median Age	33.6

<b>Regional Housing</b>	<b>REGIONAL TOTAL</b>
Average Household Income	\$75,268
Per Capita Income	\$23,521
Housing Units	164,676
Persons per Household	3.2
Owner Occupied	66.22%
Average Length of Residence (yrs)*	13.96
*Owner occupied.	

<b>Economy</b>	<b>REGIONAL TOTAL</b>
Cost of Doing Business (Property Taxes not Included)	Low to Moderate

<b>Ethnicity (Language)</b>	<b>'18 Est</b>	<b>%</b>
Primarily Speak English	358,079	71.22%
Primarily Speak Spanish	123,746	24.61%
Speak Other Language	20,930	4.16%
*Pop. Age 5+	<b>502,755</b>	

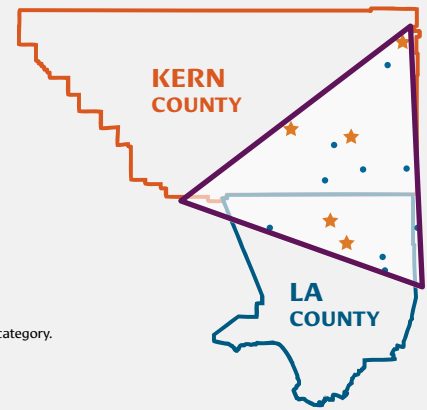
<b>Age Specific</b>	<b>'18 Est</b>	<b>%</b>
0-17	144,401	26.60%
18-54	272,704	50.24%
55-64	65,128	12.00%
Over 65	60,570	11.16%
	<b>542,803</b>	

<b>Education</b>	<b>'18 Est</b>	<b>%</b>
HS Graduate/GED	97,540	28.63%
Some College/Associate's	121,190	35.56%
Bachelor's	37,121	10.89%
Master's	14,702	4.32%
Professional or Doctorate	4,578	1.35%
*Pop Age 25+	<b>275,131</b>	

Sources:

<sup>1</sup> Claritas via Envionics Analytics <sup>2</sup> Kosmont

# EMPLOYMENT ACROSS LOS ANGELES & KERN COUNTIES



AAE = Annual Average Employment, TP = Total Payroll

[A] Combined Ag & Mining, [B] Federal, State & Local combined

/1/ Data are confidential if there are fewer than 3 businesses in a category or one employer makes up 80 percent or more of the employment in a category.

Source: EDD

KERN COUNTY

Employment Industry by Sector	NAICS	'16 AAE	'16 TP	'15 AAE	'15 TP	'14 AAE	'14 TP
Agriculture, Forestry, Fishing & Hunting	11	139	\$ 8,005,078	87	\$ 3,463,236	87	\$ 3,421,546
Mining	21	854	\$ 68,341,842	794	\$ 66,515,290	810	\$ 64,546,994
Utilities	22	223	\$ 21,808,983	212	\$ 19,114,882	213	\$ 19,726,656
Construction	23	571	\$ 24,446,659	550	\$ 23,176,101	514	\$ 21,457,478
Manufacturing	31-33	2,060	\$ 159,120,978	2,152	\$ 155,216,252	2,139	\$ 148,043,162
Wholesale Trade	42	460	\$ 20,864,791	235	\$ 16,010,288	352	\$ 25,773,085
Retail Trade	44-45	2,635	\$ 68,522,878	2,578	\$ 63,818,249	2,458	\$ 59,939,735
Transportation & Warehousing	48-49	1,569	\$ 103,127,334	1,549	\$ 89,794,046	614	\$ 43,272,423
Information	51	209	\$ 9,996,502	158	\$ 7,082,268	146	\$ 5,682,576
Finance and Insurance	52	265	\$ 11,470,417	264	\$ 11,178,485	272	\$ 10,696,990
Real Estate and Rental and Leasing	53	300	\$ 9,358,077	268	\$ 7,730,932	246	\$ 6,341,170
Professional, Scientific & Technical Services	54	2,618	\$ 195,433,945	2,562	\$ 194,839,628	2,619	\$ 231,679,086
Management of Companies & Enterprises	55	*****	*****	CONFIDENTIAL		/1/	
<b>Administrative &amp; Support &amp; Waste Management</b>	<b>56</b>	<b>834</b>	<b>\$ 35,584,884</b>	<b>733</b>	<b>\$ 28,697,917</b>	<b>814</b>	<b>\$ 27,609,997</b>
Educational Services	61	200	\$ 7,029,939	193	\$ 7,023,337	263	\$ 8,920,284
Health Care & Social Assistance	62	2,035	\$ 79,315,459	2,014	\$ 78,300,538	2038	\$ 74,057,739
Arts, Entertainment & Recreation	71	306	\$ 6,018,621	304	\$ 5,930,045	383	\$ 6,768,464
Accommodation & Food Services	72	2,420	\$ 46,237,064	2,494	\$ 39,427,600	2,115	\$ 30,783,709
Other Services (except Public Administration)	81	713	\$ 24,481,061	619	\$ 19,985,587	546	\$ 18,296,728
Not Elsewhere Classified (N/A)	99			CONFIDENTIAL		n/a	
Federal Government	92-F	8,342	\$ 744,806,995	8,080	\$ 663,530,052	7,818	\$ 664,674,166
State Government	92-S	2,373	\$ 115,941,663	2,339	\$ 115,336,506	1,670	\$ 82,614,099
Local Government	92-L	3,482	\$ 158,643,381	3,325	\$ 149,949,736	3,234	\$ 139,256,107
<b>Total, All Industries</b>		<b>32,837</b>	<b>\$ 1,928,628,628</b>	<b>31,789</b>	<b>\$ 1,780,202,849</b>	<b>29,526</b>	<b>\$ 1,701,728,425</b>

LOS ANGELES COUNTY

Employment Industry by Sector	NAICS	'16 AAE	'16 TP	'15 AAE	'15 TP	'14 AAE	'14 TP
Agriculture, Forestry, Fishing and Hunting	11	160	\$ 5,795,307	206	\$ 6,666,185	225	\$ 6,018,365
Mining	21	32	\$ 2,690,491	33	\$ 2,907,145	33	\$ 2,858,325
Utilities	22	297	\$ 36,907,442	291	\$ 35,741,387	281	\$ 29,696,152
Construction	23	3,152	\$ 153,312,783	2,921	\$ 144,886,546	3,479	\$ 187,788,378
Manufacturing	31-33	6,845	\$ 608,311,060	6,875	\$ 623,451,957	6,917	\$ 584,404,888
Wholesale Trade	42	943	\$ 43,450,321	956	\$ 42,555,920	1,116	\$ 50,872,692
Retail Trade	44-45	11,581	\$ 310,060,363	11,358	\$ 294,956,688	11,597	\$ 293,432,438
Transportation and Warehousing	48-49	2,372	\$ 98,373,184	2,508	\$ 103,114,728	2,386	\$ 92,030,681
Information	51	813	\$ 40,150,239	857	\$ 41,464,603	857	\$ 40,719,002
Finance and Insurance	52	1,288	\$ 69,101,622	1,257	\$ 62,865,660	1,295	\$ 62,068,087
Real Estate and Rental and Leasing	53	974	\$ 40,061,087	968	\$ 38,440,005	899	\$ 31,720,870
Professional, Scientific, and Technical Services	54	2,315	\$ 150,132,805	2,256	\$ 138,240,486	1,855	\$ 111,035,672
Management of Companies and Enterprises	55	78	\$ 4,605,421	134	\$ 9,043,274	160	\$ 9,773,951
<b>Administrative &amp; Support &amp; Waste Management</b>	<b>56</b>	<b>3,273</b>	<b>\$ 90,626,527</b>	<b>2,403</b>	<b>\$ 67,721,065</b>	<b>2,164</b>	<b>\$ 60,880,488</b>
Educational Services	61	1,272	\$ 49,394,121	1,061	\$ 34,555,692	1,116	\$ 45,733,731
Health Care and Social Assistance	62	15,572	\$ 589,132,646	15,126	\$ 537,163,455	15,142	\$ 527,259,746
Arts, Entertainment, and Recreation	71	805	\$ 15,443,423	710	\$ 12,460,348	914	\$ 18,481,076
Accommodation and Food Services	72	8,718	\$ 156,514,050	8,363	\$ 141,965,859	8,196	\$ 133,596,637
Other Services (except Public Administration)	81	1,840	\$ 47,516,682	1,901	\$ 45,498,551	1,911	\$ 45,051,848
Not Elsewhere Classified	99	2,260	\$ 228,759,895	321	\$ 9,720,679	236	\$ 8,138,183
Federal Government	92-F	2,058	\$ 109,900,749	350	\$ 20,426,136	344	\$ 21,151,003
State Government	92-S	14,474	\$ 757,296,566	1,991	\$ 102,630,279	1,682	\$ 85,249,291
Local Government	92-L	284	\$ 9,515,404	14,051	\$ 700,384,742	13,364	\$ 663,725,836
<b>Total, All Industries</b>		<b>81,406</b>	<b>\$ 3,617,052,188</b>	<b>78,439</b>	<b>\$ 3,409,542,198</b>	<b>76,169</b>	<b>\$ 3,111,687,340</b>

# LANCASTER

## WEBSITE

[www.cityoflancastrerca.org](http://www.cityoflancastrerca.org)

44933 Fern Avenue  
Lancaster, California 93534  
661-723-6128

## ELECTED OFFICIALS

**R. Rex Parris**  
Mayor

**Marvin Crist**  
Vice Mayor

Councilmembers  
**Raj Malhi,**  
**Ken Mann,**  
**Angela Underwood-Jacobs**

## COMMUNITY CONTACTS

**Mark Bozigian**  
City Manager  
661-723-6133

**Chenin Dow**  
Economic Development Director  
661-723-6165

## COMMUNITY TRENDS

**HOUSING MARKET HEATING UP** • Demand for housing is at a post-recession high, but this is only the beginning. Following the 2016 announcement that Northrop Grumman will be building the new B-21 Long Range Strike Bomber at its Antelope Valley “Plant 42” facility, the company has recently confirmed that it will be hiring up from its current job count of 3,000 to 5,200. Other local aerospace institutions, including Lockheed Martin and Edwards Air Force Base, have disclosed that significant hiring will soon be taking place. Thousands of new and relocated high-paying aerospace jobs means thousands of new residents and families – a population influx that our housing market is already gearing up for. After years of limited residential development, the more than 2,500 single-family housing units and approximately 500 multi-family units that are currently in various stages of planning and development are a clear indication of what’s to come.



“The City of Lancaster is proud to have paired our progressive efforts with an equally bold and visionary partner – Build Your Dreams,” said Lancaster Mayor R. Rex Parris. “Our many successful achievements together have contributed to the City’s steady rise as a frontrunner in the alternative energy arena. This expansion of BYD’s electric vehicle manufacturing facility is a true testament to the commitment of BYD to the southern California region; California; and indeed this nation. We are proud to be home to this great company.”

**BYD CELEBRATES GRAND OPENING OF 440,000-SQUARE-FOOT E-BUS MANUFACTURING PLANT** • Last fall, global electric vehicle giant BYD (Build Your Dreams) celebrated the expansion of its Lancaster e-bus manufacturing plant to 440,000 square feet and 750 jobs. Elected officials, media channels and alternative energy executives from across the globe travelled to Lancaster for the event.

BYD’s series of expansions since setting up shop in Lancaster in 2013 has been an exciting story to follow. It was, after all, the first China-based company to establish a vehicle manufacturing plant in North America, and is among the largest Foreign Direct Investment projects to have ever occurred in Los Angeles County. But the story actually begins in 2010 -- years before the company came to Lancaster -- when Mayor R. Rex Parris was first introduced to BYD executives by then-Los Angeles County Supervisor Michael Antonovich.

After learning of the company’s desire to enter the U.S. Market, Mayor Parris and City staff worked with their team to craft a custom incentive package that included a 106,000-square-foot former RV manufacturing facility. Years of discussion and relationship building ensued before BYD officially announced its decision to open not one, but two manufacturing locations in Lancaster. In addition to the 106,000-square-foot bus manufacturing plant, they established a 44,000-square-foot energy storage system manufacturing facility in Lancaster.

BYD has since received millions of dollars in grant funding for its top-of-the-line electric technology and secured major contracts with organizations across the country. The City also helped facilitate their partnership with such local agencies as the Antelope Valley Transportation Authority, with which BYD recently signed a contract to replace all of its buses with the first entirely electric public transit fleet in the United States.

But even last fall’s expansion won’t be enough to keep up with BYD’s ever-growing demand. The City is currently facilitating the development of an additional 440,000-square-foot facility planned for a 160-acre site on the west side of town. This expansion will enable

BYD to reach 1,500 employees in Lancaster and, according to a Kosmont Economic Impact Analysis published last year, BYD is anticipated to jump from \$50M in current annual sales to \$500M once all 880,000 square feet of facility space are fully operational.

**DOWNTOWN LANCASTER ANNOUNCES NEW HOTEL** • Downtown Lancaster’s The BLVD has seen tremendous success since its transformation in 2010, proving itself among the most desirable commercial centers in the Antelope Valley. The half-mile pedestrian-focused strip welcomed 23 new businesses during 2017 alone, and more exciting additions are slated for 2018 – including one that is particularly emblematic of the success of downtown Lancaster: a new Marriott Residence Inn.

The project is spearheaded by InSite Development, the developer responsible for much of the original downtown transformation project. The five-story, 105-room hotel will be the first to locate on The BLVD and is anticipated to begin construction in spring 2018 on the northwest corner of Gadsden and Lancaster Boulevard, adjacent to a recently opened Starbucks. It will feature a rooftop pool, a high-end lobby and podium parking, in addition to unparalleled walkability to all of downtown Lancaster’s restaurant, retail and entertainment options.

Another upcoming addition to the downtown will be a Regency Theatres, occupying the site of the former BLVD Cinemas. Regency already operates 19 theatres throughout Southern California, including the iconic Village and Bruin Theatres in Westwood, the Lido in Newport Beach, and the Casablanca-themed dine-in theatre and restaurant in San Juan Capistrano. Regency is investing \$150,000 in renovations, including new state-of-the-art electric reclining chairs. Additionally, the existing BeX complex is undergoing substantial renovations, with a heavy emphasis on nightlife options. RoShamBo Lounge will transform into “Buckles & Boots,” a live country music venue modeled on perennially popular country western bars in locations such as San Diego’s Gaslamp District and Pasadena’s Old Town District.



## 2017 COMMUNITY MILESTONES

- Hotels Extend TBID 5 Years** • Following a 29% increase in occupancy since the Tourism Based Improvement District's inception, Lancaster's nine Destination Lancaster hotels unanimously voted to renew the BID – a demonstration of how valuable the program is to their business.
- Auto Mall Gears Up for Growth** • Construction began on the largest Dodge Truck Center in America, "Ram of the West," and some widely-respected dealers have significantly invested in the Auto Mall. Notably, "LACarGuy" Mike Sullivan has added Lancaster Honda/Subaru to his long list of dealerships, including Porsche South Bay and Lexus Santa Monica. His team will expand the Honda store and build a brand-new Subaru showroom. Similarly, a San Jose-based auto group purchased/rebranded what is now Toyota of Lancaster, with big plans to grow the business.
- BLVD Recognized by State as Cultural District** • The BLVD was named one of fourteen "California Cultural Districts" by the State's California Arts Council. Other recognized Cultural Districts include Balboa Park in San Diego, the San Pedro Waterfront and Little Tokyo.
- Retail Renaissance at 10th and K** • Construction began on a new commercial center at the northwest corner of Avenue K and 10th Street West. Several popular brands are already confirmed to locate in the center.
- Aldi Celebrates Grand Opening** • Aldi celebrated the grand opening of its first Lancaster location – which is also the first store to open in the new shopping center on Avenue J and 20th Street East.
- Learn4Life Opens 100,000-square-foot Headquarters** • Learn4Life, which currently serves 40,000 at-risk students throughout the state and beyond, celebrated the grand opening of its new headquarters, located in the Lancaster Business Park.
- Lancaster's Landscape Makes National Lists** • Lancaster's Poppy Reserve was named one of the 20 Most Beautiful Places in America by JetSetter. MSN also included Lancaster in its list of the 50 Most Underrated Attractions in the U.S.
- Lance Camper Hires Up To 650** • RV manufacturer Lance Camper is currently ramping up to 650 employees and more than 200,000 SF in the Lancaster Business Park to accommodate the overwhelming and continuously growing demand for its campers.
- Hospital Votes Yes on Measure H** • Measure H was passed, enabling Antelope Valley Hospital to take the first step toward funding the transformation of its 62-year-old facility, and better positioning the hospital to partner with the City on Medical Main Street.

## CITY OF LANCASTER BUSINESS / INDUSTRIAL PARKS

### Antelope Valley Medical Main Street

Location: Ave J & 15th St W  
Total Acreage: 340 acres  
Zoning: Medical Office Professional

### Centerpoint Business Park

Location: Ave J & Lowtree Ave  
Total Acreage: 9.5 acres  
Zoning: Office Professional

### Enterprise Business Park

Location: Sierra Hwy & Ave L-4  
Total Acreage: 75 acres  
Zoning: Office/Light Industrial

### Fox Field Industrial Corridor

Location: Avenue H West of SR-14  
Total Acreage: 8,236 acres  
Zoning: Medium/Light Industrial

### Lancaster Business Park

Location: Business Center Parkway & Ave K-8  
Total Acreage: 240 acres  
Zoning: Specific Plan

### North Valley Industrial Center

Location: Avenue H & Division St  
Total Acreage: 270 acres  
Zoning: Heavy Industrial

### Southern Amargosa Industrial

Location: Ave L & M East of SR-14  
Total Acreage: 1,400 acres  
Zoning: Medium/Light Industrial

### The BLVD

Location: Lancaster Blvd & 10th St W to Sierra Hwy  
Total Acreage: 9.5 acres  
Zoning: Commercial/Office Professional/  
Specific Plan

## CITY PROFILE 2018 REPORT\*\*

<b>2018 POPULATION ESTIMATE**</b>	<b>201,799</b>
2010 Census Population	182,386
2023 Projection	213,876

### POPULATION CHARACTERISTICS

Median Age	32.8
Spanish Speaking	19.42%

### POPULATION BY ORIGIN

Not Hispanic or Latino	56.79%
Hispanic	43.21%

### POPULATION BY ORIGIN

White Alone	45.01%
Black or African American	20.71%
American Indian / Alaska Native	0.95%
Asian Alone	4.33%
Native Hawaiian / other Pac. Islander	0.22%
Some Other Race	23.12%
Two or More Races	5.66%

### AVERAGE HOUSEHOLD INCOME

<b>\$ 69,417</b>	
93534	\$ 51,224
93535	\$ 56,551
93536	\$ 93,841

### HOUSING - (Dec. 2017)

<b>Median Housing<sup>1</sup></b>	
93534	\$ 215,000
93535	\$ 225,000
93536	\$ 320,500
Housing Units (2018 estimate)	60,532
Person per Household (avg.)	3.19
Homeowners (avg.)	61.81%

### EDUCATION (age 25+)

<b>125,684</b>	
No High School Diploma	17.47%
High School Graduate	30.45%
Some College, no degree	27.68%
Associate's Degree	8.95%
Bachelor's Degree	9.87%
Master's Degree	4.33%
Professional School Degree	0.76%
Doctoral Degree	0.51%

### WORKFORCE (age 16+ by occupation)

<b>75,064</b>	
Architect/Engineer	2.84%
Arts/Entertain/Sports	1.56%
Building Grounds Maint	4.42%
Business Financial Ops	3.03%
Community Soc Svcs	2.43%
Computer/Mathematical	1.56%
Construction/Extraction	6.96%
Edu/Training/Library	5.90%
Farm/Fish/Forestry	0.58%
Food Prep/Serving	4.82%
Health Practitioner/Tech	6.27%
Healthcare Support	2.83%
Maintenance Repair	4.06%
Legal	0.48%
Life/Phys/Soc Sociology	0.35%
Management	8.75%
<b>Office/Admin Support</b>	<b>13.16%</b>
Production	4.62%
Protective Services	2.79%
Sales/Related	10.87%
Personal Care/Service	4.85%
Transportation/Moving	6.86%

SOURCE: Claritas via Environics Analytics

\*\*Included zip codes are: 93534, 93535, & 93536

<sup>1</sup> Core Logic/www.RealQuest.com

p14 Photos  
top : Mayor R. Rex Parris speaks at the Grand Opening celebration of the BYD 440,000 square foot e-bus manufacturing plant, which adds 750 jobs to the area.

p15  
top : New five story, 105 room, Marriott Residence Inn, planned for northwest corner of Gadsden & Lancaster Boulevard

# PALMDALE

**WEBSITE**

[www.cityofpalmdale.org](http://www.cityofpalmdale.org)

38300 Sierra Highway  
 Palmdale, California 93550  
 661-267-5100

**ELECTED OFFICIALS**

**James C. Ledford Jr.**  
 Mayor

**Steven D. Hofbauer**  
 Mayor Pro Tem

Councilmembers  
**Laura Bettencourt,**  
**Austin Bishop,**  
**Juan Carrillo**

**COMMUNITY CONTACTS**

**Mark Oyler**  
 Director of Economic & Community  
 Development  
 661-267-5319



“One of the many things that sets the Academy apart from other educational programs is our close connection to the community. Our partnerships with the City of Palmdale and with many friends in local industry benefit our students and enrich our community. The Palmdale Aerospace Academy’s success is proof that connecting school to local workforce opportunities actually works!”

– **Dr. Laura Herman**, Headmaster  
 The Palmdale Aerospace Academy

**GROWTH UPDATE**

Northrop Grumman continued to increase its workforce, planning to add 1,700 employees over the next two years as it expands its facility at Air Force Plant 42 in Palmdale. December 2019, the company plans to have 5,200 employees at its Palmdale site. Projects include the B-2 bomber, F-35 fighter, Global Hawk reconnaissance aircraft, the new B-21 Raider long range bomber and other future programs. The Aircraft Fabrication and Assembly Rapid Training Program (AFAB), an innovative collaboration between the City of Palmdale, Antelope Valley College, America’s Job Center of California, Northrop Grumman and aerospace partners, was one of three winners of the Partnership for Industry and Education (PIE) contest presented at the California Economic Summit.

Kinkisharyo delivered its 78th railcar in March. The first 78 car shells were made in Japan. Beginning with railcar 79, the shells have been manufactured in Palmdale.

Antelope Valley College Palmdale Center opened at its newly renovated location at 2301 E. Palmdale Blvd. This 50,000-square-foot facility is three times larger than the previous location, offers free parking, and is conveniently located on AVTA bus routes. Its 17 modern classrooms will include state-of-the-art science labs, 21st century computer lab, child and family education classroom with demonstration area, express counseling, financial aid and assessment, and a library/resource center.

Palmdale was ranked the 35th safest city (population 50,000 and up) in California in according to a recent study by SafeHome.org. Of the 177 scored cities in California, the top 25 safest cities on the list attained a Safety Score of at least 80. Palmdale’s score was 82.05

The Palmdale Aerospace Academy opened the doors of its brand new campus located at Palmdale Blvd. and 35th St. East. Serving 1,650 students in grades 6-12, the charter school is a joint venture between the Palmdale School District, City of Palmdale and Aero Institute to develop the next generation of aerospace and technology workers.

The Palmdale Power Plant’s redesigned plan for a natural gas powered “peaker” plant was approved by the California Energy Commission and issued a permit by the EPA. As a “peaker” plant, it will provide power to the grid to balance use and fluctuations. Construction could begin as early as 2019.

Guidance Charter School construction continued as students, teachers, staff and family signed metal beams were raised onto the framework for the new school’s administration building, located at Avenue R. and 40th St. East. The school’s first phase is expected to open in 2018 for sixth- through 12th-grade students.

Palmdale was ranked 78th in the top cities in America to start a family, according to a recent study by LendEDU.com. The report ranked the 350 most populated cities in the United States across four parameters to identify the top cities for starting a family: education quality; cost of first home purchase; safety; and percentage of young families in the population. Palmdale received a score of 111, which placed it as the 20th best in California and 78th best in the country.

The Keck School of Medicine at the University of Southern California opened a facility inside the Palmdale Medical Plaza at Palmdale Regional Medical Center. The office offers care for urology, colorectal and breast cancers.



“The City of Palmdale is a tremendous growth opportunity for Antelope Valley College. We have greatly expanded our south valley capacity with our new facility located at 2301 East Palmdale Blvd and our rapid aircraft fabrication training program at the Palmdale Airport Terminal. As the city grows, the college looks forward to its continued partnership with the city providing high-quality higher education opportunities to all.”

– **Liz Diachun** Executive Director,  
 Marketing & Public Information,  
 Antelope Valley College.



### 2017 COMMUNITY MILESTONES

- Palmdale welcomed** Hobby Lobby, Tractor Supply, Planet Fitness, Scuba Steve's, Harbor Freight, Bionocos Rios, Turner's Outdoorsman, LA Care, Katayoun, Logix, Las Originales Tortas Ahogadas, Poke Junction, Que Rico, La Michoacana Ice Cream Parlor (2nd location), Razel Ramen, Poke to Me, PCH Scuba, Pampered Pooch, Everything Hair Boutique, Keck Medicine, Fatima Catholic Store, Mama's Kitchen, O'Reilly Auto Parts, Overdid It!
- The Antelope Valley Mall** added Dog Haus, Sport Clips, Journeys Kidz, Pink, BoxLunch and Grill Guys, while remodeling and expansion took place at Hollister, Victoria's Secret, Journey's, Wetzels Pretzels, Bath & Body Works, Lids and T-Mobile.

### CITY OF PALMDALE BUSINESS / INDUSTRIAL PARKS

#### Challenger Business Park

Location: Palmdale Blvd. & 5th St. W.  
Total Acreage: 10 acres  
Zoning: Commercial

#### Fairway Business Park

Location: Avenue O & Division Street  
Total Acreage: 115 acres  
Zoning: Business Park / Mixed

#### Freeway Business Center

Location: State Highway 14 & Ave N  
Total Acreage: 115 acres  
Zoning: Commercial

#### Palmdale Industrial Park

Location: Sierra Hwy & Ave. M  
Total Acreage: 400  
Zoning: Industrial

#### Palmdale Trade & Commerce Center

Location: 10th West & Rancho Vista Blvd.  
Total Acreage: 746 acres  
Zoning: Industrial / Commercial

#### Park One Industrial Park

Location: Rancho Vista Blvd. & 10th Street East  
Total Acreage: 10 acres  
Zoning: Industrial / Commercial

#### Sierra Business Park

Location: 10th West & Avenue M-4  
Total Acreage: 30 acres  
Zoning: Commercial

#### Sierra Gateway Park

Location: Avenue O-8 & Sierra Hwy  
Total Acreage: 133 acres  
Zoning: Commercial

Element Hotel by Westin, the first of its brand in California, opened its new 123-room hotel at 39325 Trade Center Drive. Environmentally friendly with all room appliances being Energy Star-rated and carpets being made with up to 100% recycled content, its amenities include a 24-hour fitness center, 50-inch flat-panel TVs in guest rooms, and complimentary Wi-Fi.

Palmdale Regional Medical Center brought advanced rehabilitation treatment to residents of the Antelope Valley with its new acute rehab unit. It includes 27 private rooms and specialized training/activity areas designed to restore function and enhance quality of life for people with disabling physical or neurological conditions. The rehab team, led by a physician and including therapists, nurses, social workers, case managers and psychologists, provides interdisciplinary care for spinal cord injuries, strokes, brain injuries, and other conditions.

Palmdale's Transit Oriented Development (TOD) Framework Plan, covering approximately 1,035 acres, was unveiled to the public. Centered around the Palmdale Transportation Center and the proposed location for the City's future California High Speed Rail station, it will create walkable, pedestrian/bicycle/public transit friendly communities for people of all ages and incomes. Palmdale's vision is to create neighborhoods with more transportation and housing choices where residents can live work, play and maintain lifestyles that are convenient, affordable and active.

### CITY PROFILE 2018 REPORT\*\*

<b>2018 POPULATION ESTIMATE**</b>	<b>181,749</b>
2010 Census Population	164,057
2023 Projection	192,958

#### POPULATION CHARACTERISTICS

Median Age	32
Spanish Speaking	35.28%

#### POPULATION BY ORIGIN

Not Hispanic or Latino	41.42%
Hispanic	58.58%

#### POPULATION BY ORIGIN

White Alone	46.51%
Black or African American	14.28%
American Indian / Alaska Native	0.77%
Asian Alone	4.44%
Native Hawaiian / other Pac. Islander	0.21%
Some Other Race	28.20%
Two or More Races	5.58%

#### AVERAGE HOUSEHOLD INCOME

<b>93550</b>	<b>\$77,202</b>
93551	\$55,130
93551	\$110,773
93552	\$66,805

#### HOUSING - (Dec. 2017)

<b>Median Housing<sup>1</sup></b>	
93550	\$ 243,000
93551	\$ 359,000
93552	\$ 275,000
Housing Units (2018 estimate)	50,529
Person per Household (avg.)	3.59
Homeowners (avg.)	69.1

#### EDUCATION (age 25+)

No High School Diploma	23.38%
High School Graduate	26.24%
Some College, no degree	26.29%
Associate's Degree	7.73%
Bachelor's Degree	10.72%
Master's Degree	4.03%
Professional School Degree	0.81%
Doctoral Degree	0.50%

#### WORKFORCE (16+ by Occupation)

<b>70,072</b>	
Architect/Engineer	2.08%
Arts/Entertain/Sports	1.40%
Building Grounds Maint	4.92%
Business Financial Ops	3.15%
Community Soc Svcs	1.72%
Computer/Mathematical	1.88%
Construction/Extraction	7.25%
Edu/Training/Library	4.06%
Farm/Fish/Forestry	0.48%
Food Prep/Serving	5.13%
Health Practitioner/Tech	4.52%
Healthcare Support	2.62%
Maintenance Repair	4.64%
Legal	0.70%
Life/Phys/Soc Sociology	0.28%
Management	7.80%
<b>Office/Admin Support</b>	<b>12.68%</b>
Production	7.05%
Protective Services	2.92%
Sales/Related	11.93%
Personal Care/Service	5.70%
Transportation/Moving	7.16%

Source: Claritas via Environics Analytics

\*\*Included Zip codes are: 93550, 93551, 93552

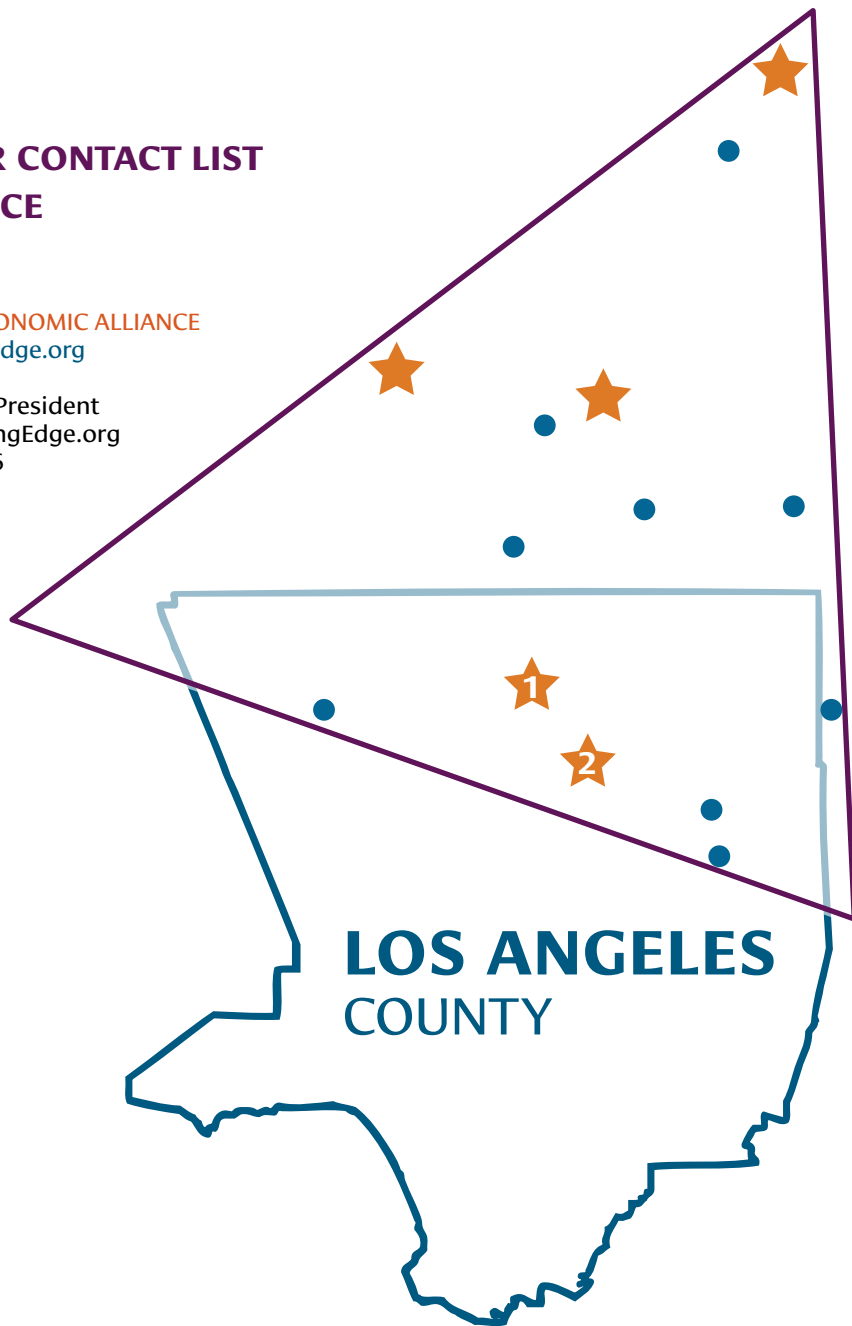
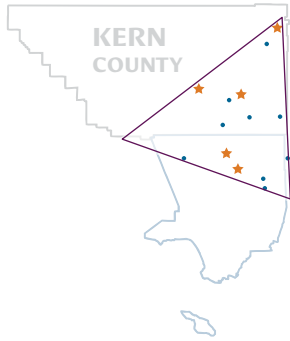
<sup>1</sup> Core Logic/www.RealQuest.com

p16 Photos  
top : The Palmdale Aerospace Academy  
edge : Antelope Valley College Palmdale Center opened it's newly renovated location on Palmdale Blvd.  
p17  
top left : Element Hotel by Westin, the first of its brand in California, opened its new 123-room hotel  
top center : Kinkisharyo rail car and team photo  
edge : Shoppers visit recently opened brand new Hobby Lobby location

# ECONOMIC DEVELOPER CONTACT LIST AT A GLANCE

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## NORTH LOS ANGELES COUNTY COMMUNITIES:



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# REGIONAL EMPLOYMENT BY INDUSTRY Largest Employers



**COMPANY** .....Approx. # of Employees 2017

## AEROSPACE / AVIATION

Edwards Air Force Base*	11,457
Naval Weapons Air Station - China Lake*	6,520
Northrop Grumman	4,200
Lockheed Martin	3,700
NASA Armstrong Flight Research Center	1,370
Scaled Composites*	502
The Spaceship Company	449
Virgin Galactic	400
PPG Aerospace	280
Stratolaunch	250
BAE	145
Boeing	#

## GOVERNMENT/CORRECTIONS

County of Los Angeles	4,136
CA State Prison (LA County)	1,476
CA Correctional Institute (Tehachapi)	1,462
California City State Prison	683
City of Lancaster~	350
City of Palmdale	197
City of California City	153
County of Kern (AV Region only)	100

## EDUCATION/LEARNING

AV Union High School District	2,500
Lancaster School District	2,200
Palmdale School District	1,792
Antelope Valley College	1,118
Westside School District	587
Tehachapi Unified School District	518
Mojave Unified School District **	456
Southern Kern School District	436
Sierra Sands School District	400

## HEALTHCARE/HOSPITALS

Antelope Valley Hospital Medical Ctr	2,600
Palmdale Regional Medical Center	1,100
Kaiser Permanente	1,000
Ridgecrest Regional Hospital	721
High Desert Health Systems*	585
High Desert Medical Group	358
Tehachapi Health District*	260

## MANUFACTURING / MINING / TRANSPORTATION

Rio Tinto Borates	1,200
BYD	800
Lance Campers	575
Granite Construction	400
Sun Select Produce	310
Syigma	270
Kinkisharyo International, L.L.C.	258
Incotec	250
Deluxe Checks	240
AVTA / Trans Dev.	220
Morton Manufacturing	214
Delta Scientific	175
Golden Queen Mining, Co.	170
Progress Rail	140
Lehigh Southwest Cement, Co.	120
Cal Portland Cement	120

## RENEWABLE ENERGY / WASTE RECLAMATION

Southern California Edison	244
Waste Management	207
GE Wind	134
World Wind & Solar	134
TerraGen	88

## RETAILING

Wal-Mart (5)	1,922
Antelope Valley Mall (All Stores)	1,800
Albertson's (All Stores)	682
Lancaster Auto Mall	590
Rite-Aid Distribution Center	568
Home Depot (4)	550
Michael's Distribution Center	550
Vallarta (All Stores)	435
Lowe's (All Stores)	350
Target (3)	345
Costco	336
Sam's Club	190
Kohl's	150

\* includes contract personnel

\*\* includes substitutes

~ includes part-time

# Declined to provide updated count

ECONOMY

## RETAIL SALES

CALENDAR YEAR	2013	2014	2015	2016*	2017*	% change '16/'17
<b>LANCASTER</b>	\$ 1,603,048,500	\$ 1,621,577,900	\$ 1,648,958,000	\$ 1,727,009,200	\$1,779,679,500	3.0%
<b>PALMDALE</b>	\$ 1,437,113,700	\$ 1,508,768,200	\$ 1,574,385,800	\$ 1,606,795,600	\$1,650,196,400	2.7%
<b>RIDGECREST</b>	\$ 254,000,000	\$ 260,000,000	\$ 260,000,000	\$ 260,000,000	\$283,000,000	9.0%
<b>TEHACHAPI</b>	\$ 250,853,000	\$ 282,729,000	\$ 237,615,000	\$ 232,944,300	\$240,584,100	3.0%
<b>CALIFORNIA CITY</b>	\$ 36,345,143	\$ 32,748,969	\$ 32,342,939	\$ 32,423,100	\$34,418,222	5.8%
<b>TOTAL</b>	<b>\$ 3,581,360,343</b>	<b>\$ 3,705,824,069</b>	<b>\$ 3,753,301,739</b>	<b>\$ 3,859,172,200</b>	<b>\$3,987,878,222</b>	
% of Increase/Decrease	<b>2.61%</b>	<b>3.48%</b>	<b>1.28%</b>	<b>2.82%</b>		

\*last four quarters reported

## CITY WEBSITES

[www.cityoflancasterca.org](http://www.cityoflancasterca.org) • [www.cityofpalmdale.org](http://www.cityofpalmdale.org) • <http://ridgecrest-ca.gov> • [www.liveuptehachapi.com](http://www.liveuptehachapi.com) • <http://californiacity-ca.gov>